

# Welcome

## PAPA'S STORY



Our story began with Abuela Emilia in Alicante, Spain, who was one of the earliest celebrated female chefs. She taught her generations of family recipes to her son, Cristobal Parra. His favorite quote that his mother used to tell him daily was “Never put off for tomorrow what you can do today.” In his mid 20s, "Papa" came to the states and began working in kitchens throughout the Northeast. His culinary career took off as he expanded his skills & opened many popular restaurants. Following the sun & fun of South Florida he relocated and opened our first Papa's Tapas™ Restaurant in 2008.

Today, Papa is a beloved local icon, cherished for our authentic recipes and inviting atmosphere. Now in 2024, Papa and Cristina Parra, his daughter, are creating the next chapter in the Papa's Tapas story with opportunities to franchise across the world.

We now invite you to be part of our Papa's Tapas™ family!



## ABOUT US



Founder, Cristobal, also known as “Papa” has been managing restaurants for over 30 years. Now entering a new chapter, Papa and his daughter Cristina are taking Papa’s Tapas to the next level and continuing the legacy he has established to share tapas around the world.



We have been in Delray Beach for over a decade. Long before the city established itself as a hot spot for delicious dining & entertainment.



Always has been in the family, but ready to extend it past blood and welcome others to lead the restaurant forward.



Brought over more than just recipes from Spain – history, hospitality, hard work & high-quality ingredients & techniques.

## VISION

Our focus: bringing the ambiance, aromas, textures, flavors and warmth of Spain to our guests and their families. Our family restaurant will bring you back to Old World Spain with many of its traditional dishes, with recipes that have been passed down through the generations.

## CONTACT US:

### Curtis Harper

Vice President of Franchise Development

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### Franchise Team

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Phone: [561-403-9823](tel:561-403-9823)

## WHY CHOOSE PAPA’S TAPAS™

At Papa’s Tapas™ we believe in enjoying what you do. You can love the restaurant business and the lifestyle too. Family-friendly hours with a chef-driven menu and operating system, first class guest services, plus proprietary recipes for our tapas, sangrias & paellas creates a franchise opportunity that is unparalleled.

## MODELS OFFERED

### JET-SETTER



Bring Papa’s Tapas to an Airport & Transportation Hub

### NAVIGATOR



Take our Tapas restaurant & bring it to a new location

## FRANCHISE BENEFITS

- **Comprehensive Business Model:** Benefit from our acclaimed Tapas, Dinner & Lunch Menus, staff training, and operational guidance.
- **Brand Recognition:** Join a recognized brand with marketing strategies & media library.
- **Comprehensive Support:** Receive initial training, operational guidance, and marketing assistance from our dedicated team.







## ..... FRANCHISE OVERVIEW .....

For potential investors, Papa's Tapas offers a business model that blends authenticity and great food. Benefit from our established brand recognition and loyal customer base, supported by comprehensive restaurant training and operational guidance. Join us in bringing the rich flavors of Spain to communities across the United States and around the world.

### **Training & Support: Reach your fullest market potential**

Papa's Tapas™ famous recipes are served in Four Menus - Dinner, Lunch, Happy-Hour & Late Night celebrating the many charms of Spanish culture and cuisine. Local, fresh ingredients, vendors & simple recipes create a consistent prep and dining experience. Family-friendly hours with a chef-driven menu and operating system, first class guest services, plus proprietary recipes for our tapas, sangrias & paellas creates a franchise opportunity that is unparalleled.

We have dedicated in-house professionals to assist you, maximizing the effectiveness of your budget. Our training program is exceptional. Your growth is our top priority!

### **FRANCHISEES WILL HAVE THE TOOLS THEY NEED:**

- Franchisee Strategization - All Levels
- Suite of Operations Manuals
- Front Of House/Back Of House Professional Leadership Training
- New Hire Training Program
- Advertising, Marketing & PR Strategies
- Readily Available Online Marketing Library
- Team Building Platforms
- Performance Monitoring
- Open Door Franchisee Q & A
- Simplicity of Operations
- Be In Business For Yourself

...Not By Yourself





..... **IDEAL CANDIDATE** .....

We invite passionate entrepreneurs who share our dedication to exceptional food and hospitality to join us in expanding the Papa's Tapas experience across the United States. No previous franchise experience is necessary, just the eagerness to learn how create a memorable restaurant experience. What's more, multi-unit agreements are available for investors with vision.

**Ideal Franchisee Candidates:**

- Can build a skilled team committed to restaurant success
- Have strong financial backing to support your investment
- Alignment with Papa's Tapas values and commitment to excellence

**FRANCHISEE PARTNER REQUIREMENTS:**

**Franchise Fee:** \$37,500

**Cash Required:** \$200,000 per location

**Estimated Initial Investment:** \$601,155 - \$855,680

**Veteran Discount:** \$3,000 Off Franchise Fee

**Royalty Fee:** 5% of adjusted gross sales

**Open a Papa's Tapas in any of these available states:**

AZ, CO, FL, GA, MA, NV, OH, PA, TX- Or a location near you!







..... **CORE VALUES** .....

Papa's Tapas™ is more than just a restaurant; it's an experience that transports diners to the vibrant streets of Spain with its authentic flavors and lively ambiance. Our brand identity revolves around the following key elements:

- **Authentic Spanish Cuisine:** Highlighting traditional Spanish dishes made with the freshest ingredients and authentic recipes. We offer full lunch & dinner menus featuring proprietary recipes that have been passed down for three generations.
- **Warm Hospitality:** Providing friendly and attentive service that makes every guest feel like part of the family. Manners and politeness are core values of what makes our restaurant a favorite among regulars. Simple gestures like learning guests' names, assisting them at their table, and gladly greeting everyone at the door makes a big difference between our restaurant and our competitors.
- **Vibrant Atmosphere:** Creating a lively and welcoming atmosphere with Spanish music, outdoor seating, décor, and cultural touches. We love to have videos of Spain, its flamenco culture and nature playing on the televisions when there are no prominent Fútbol games happening.
- **Commitment to Quality:** Ensuring consistency and excellence in every aspect of the dining experience. Our recipes are easy to follow and filled with flavor, and our tapas are always served sizzling & hot.

*"Some of our happiest family memories were made while enjoying tapas and exploring our family's history together."*

*~Papa & Cristina*





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# WHAT ARE THE NEXT STEPS?

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## GET STARTED TODAY!

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**561.403.9823**

[info@PapasTapasFranchise.com](mailto:info@PapasTapasFranchise.com)



**PAPA'S TAPAS**  
RESTAURANT



**1**

## WELCOME

Our team would like to welcome you and start your journey!



**2**

## INTERVIEW

Receive information and participate in a phone interview.



**3**

## RECEIVE

Request and receive the FDD followed by a Q&A discussion.



**4**

## ATTEND

At Discovery Day you will meet our Management Team and tour our facilities.



**5**

## SUBMIT

Submit the final application and you are on your way.

*Welcome!*

**REAL REVIEWS**



The Restaurant is very clean & the bar is a great place to sit for Tapas & Sangria! The Gambas al Ajillo were Awesome & enough for 2 ppl to share. El Pan Tomaca is a must try ! The Ham Croquetas were also very good. The Star of the evening was the Paella Valencia ! Get it for 1 as it is enough for 2 ppl. We will be back as this Restaurant is very inviting with the Wonderful Staff!

ALICE, FACEBOOK REVIEWS

We stopped in while visiting from out of town. Our server was very friendly and made good recommendations. The tapas were excellent, and the white sangria was flavorful. We enjoyed our time and would return.

BRETT, GOOGLE REVIEWS

Lovely restaurant, very varied menu, superior service and a well stocked bar. Very pleased with every aspect of this place and we will be back.

TED, GOOGLE REVIEWS

Every item we ordered was delicious. Will absolutely be coming back. Great beef empanadas, tostones, garbanzos, and mariscadas in green sauce. Service was very good, was impressed and grateful for the attention to detail in asking my mother who uses a cane which seating option would be the most comfortable for her. Thank you! Next time, we'll order the paella!

KIM, GOOGLE REVIEWS

**FEATURED IN**



The Palm Beach Post



SOUTH FLORIDA  
**SunSentinel**

BROWARD PALM BEACH  
**NewTimes**



**ATLANTIC CURRENT**







WE ARE PROUD TO  
ANNOUNCE THAT WE  
ARE NOW  
FRANCHISING!



INTERESTED IN  
BRINGING THE  
FLAVORS OF SPAIN  
TO YOUR AREA?



For More Information visit: [www.PapasTapasFranchise.com](http://www.PapasTapasFranchise.com)